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# BUSINESS MANAGEMENT SEMINAR IS SCHEDULED AT UNIVERSITY

"Gearing Up: Reaching Your Business Potential," a seminar on business management, will be presented at the University of Montana April 28 and 29.

Attendance will be limited to the first 75 persons who pre-register for the program, which is sponsored by the UM Center for Continuing Education; the Missoula chapter of Service Corps of Retired Executives (SCORE); the U. S. Small Business Administration, Helena; and the Women's Bureau of the Montana Department of Labor and Industry, Helena.

The seminar will be in session in the University Center on the UM campus Tuesday, April 28, from 1 to 7 p.m. and Wednesday, April 29, from 9 a.m. to 4:30 p.m.

The \$35 fee covers dinner on Tuesday, lunch on Wednesday, and seminar materials. Information and pre-registration forms are available at the Center for Continuing Education, 125 Main Hall, University of Montana, Missoula, 59812; telephone 243-2900.

Dr. Paul Blomgren, dean of the UM School of Business Administration, will be the dinner speaker Tuesday. He will talk on "Keep Up With Education."

Other members of the UM business faculty on the program and their topics are Mary Ellen Campbell, "Polishing Your Communication Skills"; Dr. Tom Kirkpatrick, "Good Management Practice"; Merrill J. Hill, C.P.A., "Maximizing Profits Through Budgeting." Ron Wyse, member of the UM law faculty, will speak on "Legal Problems in Acquiring Capital."

(over)

Other Missoula speakers and their subjects are Kurt Ingold, C.P.A., "Profit Centering With Accountants"; Dan Simpkins, "Banks: Partners for Success"; Karen Bratlin, "Women as Entrepreneurs"; Christine Nordbye, "Maximizing Your Advertising Dollar Return"; Al D. Pontrelli, C.L.U., "Insurance--More Than Just Protection."

Program participants from Helena are Joan A. Duncan, chief of the state Women's Bureau, who will moderate the sessions, and Martin Powers, management assistance officer, Small Business Administration, who will explain SBA services.

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